

## A PROCLAMATION

Since its initial launch in 2004, Global Love Day has served as a reminder to embrace diversity with compassion and the utmost respect. This symbolic day is one of the many programs put forth by The Love Foundation - a nonprofit organization dedicated to enhancing "unity and self-conscious expression while promoting love and respect to all aspects of life."

In the year 2000, The Love Foundation was established by Harold W. Becker with the mission to raise awareness about unconditional love and the impact it has on individuals and society as a whole. Through education, research, and charity, The Love Foundation combats the divisions derived from war and violence, by placing an emphasis on tolerance and unity.

Global Love Day invites the world to make a conscience decision to focus on love and its various interpretations. Awareness of this annual event and the purpose it serves continues to grow. The core message it promotes, love and respect to all aspects of life, has been acknowledged in over 150 different countries and translated into 37 different languages.

NOW, THEREFORE, I, GREG STANTON, Mayor of the City of Phoenix, Arizona do hereby proclaim May 1, 2017 as

## **GLOBAL LOVE DAY**

and ask each resident to join me in acknowledging this day and the reminder it serves, to love others unconditionally and without restriction.